

# HC3'S IMPACT IN FRISCO: 2020 YEAR IN REVIEW

## Climate Action

### Solarize Summit

- Led successful second year of Solarize Summit
- 7 completed projects in Town of Frisco, 45 completed projects countywide

### Commercial Energy Benchmarking

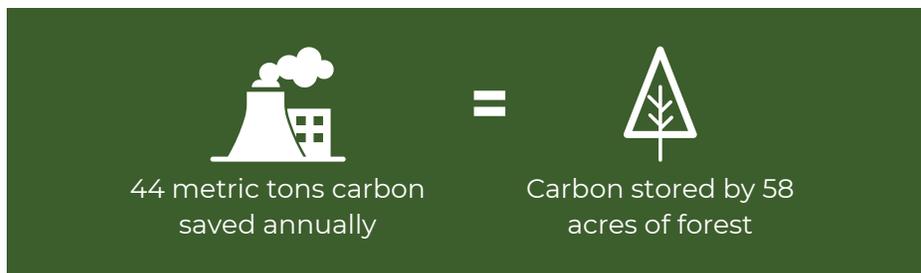
- Implemented pilot project for tracking and reporting energy use in large commercial buildings
- Frisco buildings: Public Works, Town Hall

### Electric Vehicle Readiness Plan

- Developed a community wide EV readiness plan with stakeholder participation
- Plan identifies key strategies for expanding charging infrastructure and increasing EV adoption

### Community Events

- Co-hosted Rob Davies' climate presentation with 100+ attendees
- Hosted online film 2040 with 90+ attendees



# Energy Smart Colorado

In 2020, HC3 exceeded its home energy assessment goal and helped 12 Frisco homeowners save \$460 each a year on their energy bills.

With funding from the town, we installed over 125 LED bulbs, saving residents energy even if they didn't complete a project.

**"We care about Frisco, and this is how we can help make a difference for the environment.**

**Eva & Andy Henson**



## 2020 Frisco Results

**26/25**

Energy assessments completed

**12/12**

Energy retrofits completed

**9/6**

Energy efficiency installations completed

**\$460**

Average annual retrofit savings

**126**

LED bulbs installed

**14**

Annual metric tons CO2 savings

**\$47,881**

Contractor income

## Resource Wise

In 2020, HC3 welcomed 8 new businesses to the program and supported 4 of them through sustainability projects.

In 2020, we continued to provide free energy efficiency supplies (like LED bulbs) that we install on site, giving the business instant savings.

**"I was amazed at how quickly the project will pay back. This was a great opportunity for us to upgrade our lighting and do the right thing."**

**Lori True, owner, Rivers Clothing Co.**



## 2020 Frisco Results

**8/5**

New businesses enrolled

**4/5**

Projects completed

**5/5**

Energy efficiency installations completed

**\$844**

Average annual project savings

**472**

LED bulbs installed

**26**

Annual metric tons CO2 savings

# Recycling

## Technical Assistance

- Wrote and received \$38,628 grant to start glass and food scrap recycling programs at restaurants, including 8 Frisco businesses
- Partnered with properties such as Lake Forest Condos and Lagoon Townhomes to improve recycling
- Supported SCRAP on a test of compostable products and the ensuing program rollout to Frisco businesses

## Outreach and Education

- Created and promoted two videos focused on how food waste is composted and reducing plastic in the grocery store
- Partnered with town staff to stencil colorful recycling messages along Main Street
- Conducted 5 summer sessions of in-person education at the Frisco Recycling Center
- Helped more than 100 students at Frisco Elementary with composting in school prior to the COVID-19 shutdown

## Strong Future

- Promoted Strong Future programs with a new marketing campaign that reached residents through television, streaming radio, print, and social media
- Partnered with haulers, business community and governments to design 2021 strategies for progressing toward community waste goal
- Trained 39 volunteers (Zero Waste Ambassadors) to answer community recycling questions



# Water Conservation

## Tame the Tap

- 7/5 indoor water checkups complete in Frisco
- 5,514 gallons saved annually per home
- 38,599 gallons saved annually in Frisco

## Educational Event

- Fix a Leak Week: HC3 created marketing materials and a video to annually promote Fix a Leak Week

## Outdoor Watering

- Free irrigation training: Thanks to HC3's industry partnerships and outreach, Frisco town staff has two complementary spots for Qualified Water Efficient Landscaper certification
- Irrigation efficiency: In partnership with WaterNow, research began in fall 2020 for a local program to reduce outdoor water use

## Policy Review

- Created community-wide water conservation recommendations with support from the Sonoran Institute and Del Corazon Consulting
- Hosted a workshop for government staff in July to address questions and review development code opportunities

