

HC3'S IMPACT IN FRISCO: 2020 YEAR IN REVIEW

Climate Action

Solarize Summit

- Led successful second year of Solarize Summit
- 7 completed projects in Town of Frisco, 45 completed projects countywide

Commercial Energy Benchmarking

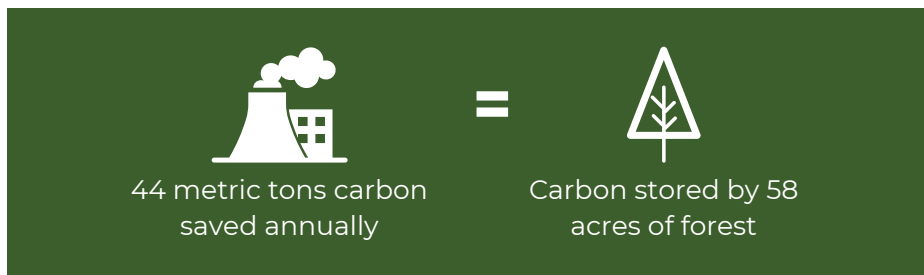
- Implemented pilot project for tracking and reporting energy use in large commercial buildings
- Frisco buildings: Public Works, Town Hall

Electric Vehicle Readiness Plan

- Developed a community wide EV readiness plan with stakeholder participation
- Plan identifies key strategies for expanding charging infrastructure and increasing EV adoption

Community Events

- Co-hosted Rob Davies' climate presentation with 100+ attendees
- Hosted online film 2040 with 90+ attendees



Energy Smart Colorado

In 2020, HC3 exceeded its home energy assessment goal and helped 12 Frisco homeowners save \$460 each a year on their energy bills.

With funding from the town, we installed over 125 LED bulbs, saving residents energy even if they didn't complete a project.

"We care about Frisco, and this is how we can help make a difference for the environment.

Eva & Andy Henson



2020 Frisco Results

26/25

Energy assessments
completed

12/12

Energy retrofits
completed

9/6

Energy efficiency
installations completed

\$460

Average annual retrofit savings

126

LED bulbs installed

14

Annual metric tons CO2 savings

\$47,881

Contractor income

Resource Wise

In 2020, HC3 welcomed 8 new businesses to the program and supported 4 of them through sustainability projects.

In 2020, we continued to provide free energy efficiency supplies (like LED bulbs) that we install on site, giving the business instant savings.

"I was amazed at how quickly the project will pay back. This was a great opportunity for us to upgrade our lighting and do the right thing."

Lori True, owner, Rivers Clothing Co.



2020 Frisco Results

8/5

New businesses enrolled

4/5

Projects completed

5/5

Energy efficiency installations completed

\$844

Average annual project savings

472

LED bulbs installed

26

Annual metric tons CO2 savings

Recycling

Technical Assistance

- Wrote and received \$38,628 grant to start glass and food scrap recycling programs at restaurants, including 8 Frisco businesses
- Partnered with properties such as Lake Forest Condos and Lagoon Townhomes to improve recycling
- Supported SCRAP on a test of compostable products and the ensuing program rollout to Frisco businesses

Outreach and Education

- Created and promoted two videos focused on how food waste is composted and reducing plastic in the grocery store
- Partnered with town staff to stencil colorful recycling messages along Main Street
- Conducted 5 summer sessions of in-person education at the Frisco Recycling Center
- Helped more than 100 students at Frisco Elementary with composting in school prior to the COVID-19 shutdown

Strong Future

- Promoted Strong Future programs with a new marketing campaign that reached residents through television, streaming radio, print, and social media
- Partnered with haulers, business community and governments to design 2021 strategies for progressing toward community waste goal
- Trained 39 volunteers (Zero Waste Ambassadors) to answer community recycling questions



Water Conservation

Tame the Tap

- 7/5 indoor water checkups complete in Frisco
- 5,514 gallons saved annually per home
- 38,599 gallons saved annually in Frisco

Educational Event

- Fix a Leak Week: HC3 created marketing materials and a video to annually promote Fix a Leak Week

Outdoor Watering

- Free irrigation training: Thanks to HC3's industry partnerships and outreach, Frisco town staff has two complementary spots for Qualified Water Efficient Landscaper certification
- Irrigation efficiency: In partnership with WaterNow, research began in fall 2020 for a local program to reduce outdoor water use

Policy Review

- Created community-wide water conservation recommendations with support from the Sonoran Institute and Del Corazon Consulting
- Hosted a workshop for government staff in July to address questions and review development code opportunities

